

Stages of a Strategy in a Day Workshop

Stage	Stage Name	What do you experience?	Participant Immediate Benefit	“Value” Your Team Feels
1	The Communication Starter	Introductions, Ice-Breakers & Sharing	We feel like a team	Open, Active Communication and Trusting
2	The Common Core Values	Tools and Exercises to Identify the Common Core Values of the Team and the Organization	Rules of Engagement; Filters that help us make better strategic decisions and have a healthier discussion	Alignment & Respect
3	The Mission & Vision Planner	Identify, clarify or restate the Mission, Vision and Top Initiatives to Accomplish	The Path to Progress and Success is Clear; Tide back to Measurable & Accountable Milestones/One Page Business Plan	Committed and Encouraged
4	The Dangers, Opportunities & Strengths Assessment	Dangers, Opportunities & Strengths for the Company, Business unit and each individual member are identified	Raw Material for the Action Plan; Helps Communicate “Current Reality” to the rest of the Team and build the “Action Plan”	Competent
5	The Strategy Plan	A One Page Measurable & Accountable Action Plan to put the Best Resources on the Right Activities	Peace of Mind that the Organization will Grow Effectively	Effective
6	The Value Creator	Highlights Major Initiatives of the Company / Organization (National or International) and Gives Strategic Overview and Context	We Understand the Direction to Take, Our Challenges and what needs to happen to guarantee success	Informed & Prepared
7	The Leadership Development Huddle	Tips, Tricks & Best Practices sharing	Tools to help get the job done effectively	Confident
8	The Summary & Wrap-up	Review all of the material that has been covered	Bring it all back into perspective and validates the value of the exercise as well as the individual personal & professional take-home	Enthusiastic, Motivated & Aligned