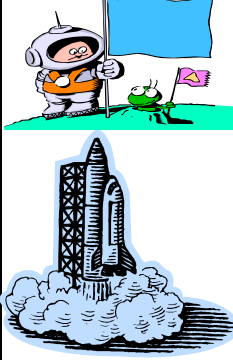
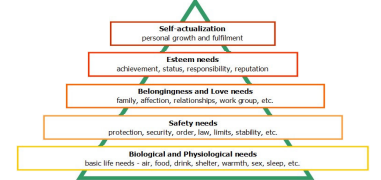





<b>YOUR LOGO HERE</b> <b>Company ABC Ltd.</b>	Organization Name	COMPANY ABC Ltd.		Opportunities to exceed plan			Threats to make plan					
	Project Manager	JC Duarte		1			1					
	Date	1/1/2009		2			2					
				3			3					
				4			4					
				5			5					
<b>Core Values &amp; Beliefs</b>	<b>Mission / Purpose</b>	<b>2-3 Year Targets (Where)</b>		<b>1 Year Goals (What)</b>		<b>Action for the Quarter (How)</b>		<b>Theme (Quarter)</b>	<b>Your Accountabilities (Who &amp; When)</b>			
<b>(sample) Passionate;</b> Passion drives relationships, productivity and fulfillment		Date		Year Ending		Year Ending		<b>Measurable Target</b>  <b>Theme Name</b>  <b>Lift-off (sample)</b>  <b>Scorecard Design</b>  	<b>Your Quarterly Priorities</b>		<b>Who</b>	<b>When</b>
		Revenue		Revenue		Revenue			1			
		Profit		Profit		Profit			2			
		Market Capital		Market Capital		Market Capital			3			
									4			
<b>(sample) Teamwork;</b> Together Everybody Achieves More		<b>Sandbox</b>		Cash		Cash		5				
				A/R Days		A/R Days						
				Rev. p/ Employee		Rev. p/ Employee						
				OPEX		OPEX						
<b>(sample) Effective;</b> Delivering promises/results within time & budget		<b>2-3 Yr. Priorities</b>		<b>One Year Priorities</b>		<b>Your Team's Quarterly Priorities</b>						
	<b>Vision / Dream</b>	1		1		1		<b>Critical Numbers</b>		<b>When</b>		
<b>(sample) Empathetic;</b> Being sensitive to the needs of others		2		2		2		1				
		3		3		3		2				
<b>(sample) Authentic;</b> Enabling your true self to shine through		4		4		4		3				
		5		5		5		4				
<b>(sample) Resourceful;</b> Extending your network and knowledge	<b>BHAG</b>	1		1		1		5				
		2		2		2						
<b>(sample) Fun;</b> Coming together and celebrating		3		3		3						
	<b>Brand Promise</b>	4		4		4						
		5		5		5						
<b>(sample) Healthy;</b> At peace with oneself												
<i>Vision without action is merely a dream. Action without vision merely passes the time. Vision with action can change the world. – Joel Barker</i>												
												
<b>Company Targets, Goals &amp; Objectives</b>					<b>Team Targets, Goals &amp; Objectives</b>					<b>Individual's Targets, Goals &amp; Objectives</b>		